CYBER MARYLAND 2019

Sponsorship Opportunities

Package SPONSORSHIPS

Platinum
$10,000

- Premium 10x10 both space

- Introduction of keynote

- Logo placement on the conference website

- Speaking opportunity pending committee approval

- Full page ad

- Featured sponsor in conference social media campaigns

- Company featured in attendee marketing campaigns

- Participation on the CyberMaryland advisory board

- Banner ad in conference app

- One push notification through the conference app

- Logo and 100-word description in the mobile app

- 6 Tickets to the networking Reception

- 75 drink coupons with company logo to distribute

Gold
$7,500

- Premium 8x10 booth

- Half page ad

- Featured sponsor in conference social media campaigns

- Company featured in attendee marketing campaigns

- Banner ad in conference app

- Logo and 100-word description in the mobile app

- 4 Tickets to the networking Reception

- 50 drink coupons with company logo to distribute

Silver
$5,500

- 3' x 40" exhibiting kiosk with company identification sign

- Quarter page ad

- Featured sponsor in conference social media campaigns

- Company featured in attendee marketing campaigns

- Banner ad in conference app

- One push notification through the conference app

- Logo and 100-word description in the mobile app

- 3 Tickets to the networking Reception

- 25 drink coupons with company logo to distribute

Item & Branding SPONSORSHIPS

Conference Bag
$10,000

- 3' x 40" Kiosk with company identification flag sign
- Customizable kiosk front panel company graphic
- Company logo on all conference bags
- Company literature placed in conference bags
- Inclusion on event sponsorship signage
- Logo placement on the conference website
- Logo and 100-word description in the mobile app

New WI-FI
$10,000 *(Exclusive)*

- Selection of Wi-Fi password (make it your company name)
- Inclusion on event sponsorship signage
- 2 charging stations with your company logo
- 3' x 40" Kiosk with company identification flag sign
- Customizable kiosk front panel company graphic
- Logo placement on conference website
- Logo and 100-word description in the mobile app

RFID Security Wallet
$7,500

- Company Logo on a RFID Security Wallet distributed to conference attendees
- Inclusion on event sponsorship signage
- 3' x 40" Kiosk with company identification flag sign
- Customizable kiosk front panel company graphic
- Logo placement on the conference website
- Logo and 100-word description in the mobile app

Mobile App
$7,500 *(Exclusive)*

- Company logo on app splash page
- Banner ad and logo in conference app
- Logo placement on conference website
- 2 Push Notifications
- Inclusion on event sponsorship signage
- 3' x 40" Kiosk with company identification flag sign
- Customizable kiosk front panel company graphic
- 2 conference attendee passes
- 2 tickets to the networking Reception passes
- Logo and 100-word description in the mobile app

Lanyard
$7,500

- 3' x 40" Kiosk with company identification flag sign
- Customizable kiosk front panel company graphic
- Half Page ad in the conference exhibit guide
- Conference lanyard with company logo and conference name
- Inclusion on event sponsorship signage as the conference lanyard sponsor
- Logo placement on conference website
- Logo and 100-word description in the mobile app

Non-Exhibiting SPONSORSHIPS

New Badge

$6,000

- Company logo placed on all conference badges

- Inclusion on event sponsorship signage

- Half Page ad

- Logo placement on conference website

- Logo and 100-word description in the mobile app

- NEW- Recognition in the conference exhibit guide

- NEW- Recognition on the CyberMaryland entrance board

Reception

Please contact your FBC sales representative

- 3 minute welcome & intro to guests

- Branded Napkins & company signage at the reception

- Logo on conference signage

- Company literature placed at reception registration

- Company branded signature drink

- 2 Conference attendee passes

- 8 tickets to the Networking Reception

- Drink tickets to distribute with company logo

- Logo and 100-word description in the mobile app

- Logo and 100-word description in the mobile app

Track

$5,000

- Subtle logo placement on the room screen in advance of the sessions

- Logo placement on conference signage

- Distribute Company Branded White note taking

- Exclusive introduction to all speakers within track

- Logo on conference website

- Logo placement in the agenda next to the track

- Company Intro and Link to website included in track pre-marketing to 35,000 cyber contacts

- Logo and 100-word description in the mobile app

Networking Break

$5,000

- 8 oz coffee cups with company logo served with break

- Break refreshments for (200) people

- Quarter page ad

- Company signage displayed during the break

- One push notification during break

- Logo on conference website

- Logo and 100-word description in the mobile app

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Non-Exhibiting SPONSORSHIPS

Column Wrap

$3,000

- Branded Atrium Column in the middle of the conference exhibit hall

- Logo on the conference website

Cyber Generation

$1,500
(Exclusive-$20,000)

- 10 sponsored student passes to attend the conference

- Banner by the cyber Challenge as a sponsor of 10 students

- Logo on conference website identifying you as a cyber generation sponsor

Conference App Logo

$99

- Company logo next to company's listing in the conference app