

BELVOIR INDUSTRY DAYS

SPONSORSHIP

OPPORTUNITIES

NOVEMBER 17-19, 2020 · VIRTUAL EVENT



PACKAGE SPONSORSHIPS

Silver

\$3,500

(3 Available)

- Company logo on event website
- Banner ad on event website
- Logo and 100-word description in the mobile app
- Company name on attendee update/promotional emails
- Quarter-page ad in the conference program
- Company logo printed in the conference program
- Premium logo placement on event website sponsor page identifying you as a Silver Sponsor
- One shared mobile push notification promoting your booth in the exhibit hall
- Company logo on pre-session slideshow playing before General Sessions
- One virtual booth
- Premium booth location in the virtual exhibit hall
- A total of 3 exhibitor rep passes
- 2 tickets to the VIP reception*

Gold

\$5,500

(5 Available)

- Company logo on event website
- Banner ad on event website
- Logo and 100-word description in the mobile app
- Customized social media kit including sponsor-specific graphics & content
- Company name on attendee update/promotional emails
- Half-page ad in the conference program
- Company logo printed in the conference program
- Pop-up banner ad during the event
- Premium logo placement on event website sponsor page identifying you as a Gold Sponsor
- Company logo on pre-session slideshow playing before General Sessions
- One virtual booth
- Premium booth location in the virtual exhibit hall
- A total of 6 exhibitor rep passes
- 4 tickets to the VIP reception*

Platinum

\$7,500

(Sold Out)

- Company logo on event website
- Banner ad on event website
- Logo and 100-word description in the mobile app
- Customized social media kit including sponsor-specific graphics & content
- Company name on attendee update/promotional emails
- Full-page ad in the conference program
- Company logo printed in the conference program
- 1 pop-up banner ad during the event
- Premium logo placement on event website sponsor page identifying you as a Platinum Sponsor
- Company logo on pre-session slideshow playing before General Sessions
- Company logo on agenda session that links to your booth and banner along the top of your session page
- One virtual booth
- Premium booth location in the virtual exhibit hall
- A total of 8 exhibitor rep passes
- 5 tickets to the VIP reception*
- 15-minute prerecorded demo session on the agenda
- A one-page company profile sheet included in the Swag in a Bag

*Due to current events, the VIP reception is being planned as a small, outdoor event. Tickets included in sponsorships depend on the status of the reception as we move closer to the event.

SESSION SPONSORSHIPS

Prerecorded Session

\$1,500

(15 Available)

(Bundles available: 3 video runs for \$3,500 | 5 video runs for \$6,000 | etc.)

- Company logo on event website
- Social media posts
- Company logo printed in the conference program
- Logo and 100-word description in the mobile app
- Company logo on on-demand agenda session identifying you as the session sponsor (logo will link to your virtual booth page)
- Company logo on the banner along the top of the on-demand session page
- Company logo on the bottom of the on-demand session page
- 1 prerecorded video, up to two minutes in length, played right before or after a session(s) - up to the number of video runs purchased
- Video will be made available for on-demand viewing for 30 days following the event
- 1 Total Conference Attendee Pass (no matter how many videos runs purchased)

Session Introduction

\$1,500

(5 Available)

- Company logo on event website
- Social media posts
- Company logo printed in the conference program
- Logo and 100-word description in the mobile app
- Company logo on agenda session identifying you as the session sponsor (logo will link to your virtual booth page)
- Company logo on the banner along the top of the session page
- Company logo on the bottom of the session page
- Two-minute prerecorded introduction of a keynote speaker
- 1 Conference Attendee Pass
- 1 ticket to the VIP reception*

Keynote Introduction

\$2,500

Sold Out

- Company logo on event website
- Social media posts
- Company logo printed in the conference program
- Logo and 100-word description in the mobile app
- Company logo on agenda session identifying you as the session sponsor (logo will link to your virtual booth page)
- Company logo on the banner along the top of the session page
- Company logo on the bottom of the session page
- Banner ad on the conference site
- Two-minute prerecorded introduction of a keynote speaker
- 1 Conference Attendee Pass
- 1 ticket to the VIP reception*

*Due to current events, the VIP reception is being planned as a small, outdoor event. Tickets included in sponsorships depend on the status of the reception as we move closer to the event.

ITEM & BRANDING SPONSORSHIPS

Pen

\$2,000

(Sold Out)

- Company logo on event website
- Logo and 100-word description in the mobile app
- Recognition in the conference program
- Social media posts
- Company logo on all pens included in the Swag in a Bag sent to all attendees
- A one-page company profile sheet included in the Swag in a Bag
- 1 ticket to the VIP reception*

Notebook

\$6,000

(Sold Out)

- Company logo on event website
- Logo and 100-word description in the mobile app
- Recognition in the conference program
- Social media posts
- Company logo on all notebooks included in the Swag in a Bag sent to all attendees
- A one-page company profile sheet included in the Swag in a Bag
- 1 ticket to the VIP reception*

Lanyard

\$7,500

(Sold Out)

- Company logo on event website
- Logo and 100-word description in the mobile app
- Recognition in the conference program
- Social media posts
- Company logo on all lanyards included in the Swag in a Bag sent to all attendees
- A one-page company profile sheet included in the Swag in a Bag
- 1 ticket to the VIP reception*

Swag in a Bag

\$8,500

(Sold Out)

- Company logo on event website
- Logo and 100-word description in the mobile app
- Recognition in the conference program
- Company name on attendee update/promotional emails
- Social media posts
- Company logo on all conference bags included in the Swag in a Bag sent to all attendees
- A one-page company profile sheet included in the Swag in a Bag
- 1 ticket to the VIP reception*

Event Mobile App

\$7,500

(Sold Out)

- Company logo on event mobile app splash screen
- Logo and 100-word description in the mobile app
- Half-page ad in the conference program
- One virtual booth
- A total of 3 exhibitor reps
- Company logo on event website sponsor page
- Mobile application push notification
- 2 tickets to the VIP reception*

*Due to current events, the VIP reception is being planned as a small, outdoor event. Tickets included in sponsorships depend on the status of the reception as we move closer to the event.

ADDITIONAL SPONSORSHIPS



AFCEA Belvoir Scholarship Donation

\$500

- Logo on conference website
- Logo and 100-word description in the mobile app
- Company logo on event website

Event & Ft. Belvoir Elementary School Support Sponsor

\$1,000

- Logo on conference website
- Logo and 100-word description in the mobile app
- Company logo on event website

Registration

\$2,500

(Sold Out)

- Logo on conference website
- Logo and 100-word description in the mobile app
- Company branding on the attendee registration page
- Company logo on event website sponsor page
- A one-page company profile sheet included in the Swag in a Bag sent to all attendees

GET STARTED

*Interested in sponsoring or exhibiting?
Contact your FBC Account Manager today.*

Don't have an account manager yet?

BETH LACEY GILL

beth@fbcinc.com

(800) 878-2940 ext. 245

MATTHEW BUONATO

mbuonato@fbcinc.com

(800) 878-2940 ext. 202

RHONDA NEWBERT

rhonda@fbcinc.com

(800) 878-2940 ext. 217

KAREN STRATFORD

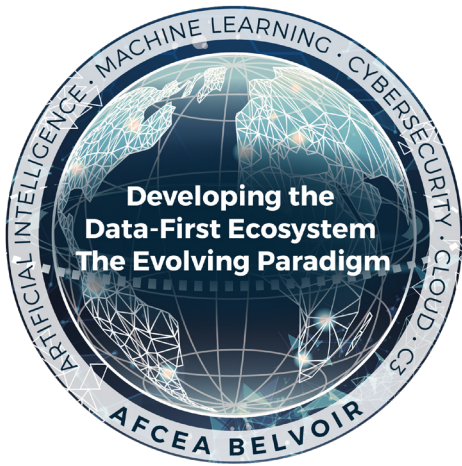
karen@fbcinc.com

(800) 878-2940 ext. 213

STACY GOSNELL

stacy@fbcinc.com

(800) 878-2940 ext. 216



Federal Business Council
9800 Patuxent Woods Drive Suite H
Columbia, MD 21046
Phone: (301) 206-2940