



# AFCEA BELVOIR INDUSTRY DAYS

## SPONSORSHIP OPPORTUNITIES

	PLATINUM \$11,500	GOLD \$8,000	SILVER \$6,500
<b>PRE-EVENT MARKETING</b>			
Rotating Logo on the home page of event website noting your sponsorship level	★	★	★
Logo on the Sponsors page of the conference website	★	★	★
Company name and/or logo included on attendee promotional/update emails	4 Emails	2 Emails	1 Email
Logo and 100-word description in the mobile app	★	★	★
<b>ON-SITE MARKETING &amp; INCLUSIONS</b>			
Ad in the conference program	Full Page	1/2 Page	1/4 Page
Company logo in the program next to listing	★	★	★
Logo on sponsor signage at the event	Platinum Level	Gold Level	Silver Level
Logo on the Entrance Unit to the Exhibit Hall	Platinum Level	Gold Level	Silver Level
Lead retrieval license	★	★	★
Booth space	~20 x 8	10 x 8	10 x 8
Exhibitor rep passes	8	6	3
Tickets to the VIP reception	4	2	2
Company logo on pre-session slideshow playing before General Sessions	Platinum Level	Gold Level	Silver Level
Access to Sponsor Lounge	★	★	★
Speaking session in Innovation Track*	30 Minutes		
A one-page company profile sheet included in the conference bag	★		
<b>POST-SHOW MARKETING</b>			
Company name and/or logo included on attendee survey email	★		
Optin Attendee List	★	★	★

\* Subject to approval & review of content



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## SPONSORSHIP OPPORTUNITIES

**WELCOME  
RECEPTION  
CO-SPONSOR  
\$8,500**

**LUNCH  
CO-SPONSOR  
\$7,500**

**BREAK  
CO-SPONSOR  
\$6,500**

### PRE-EVENT MARKETING

Logo on the Sponsors page of the conference website	★	★	★
Logo and 100-word description in the mobile app	★	★	★
Company name and/or logo included on attendee promotional/update emails	1 Email	1 Email	

### ON-SITE MARKETING

Drink Tickets	100		
Ad in the conference program	1/2 Page	1/4 Page	1/4 Page
Company logo in the program next to listing	★	★	★
Logo on sponsor signage	At Reception	During Lunch	During Break
Attendee passes	3	1	1
Tickets to the VIP reception	2	1	1
Logo on specific item	Napkins & Drink tickets	Table Signs	Coffee to go cups
Company logo on pre-session slideshow playing before General Sessions	★	★	★



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	REGISTRATION CO-SPONSOR \$9,500	BAG \$8,500	NOTEBOOK \$8,000	LANYARD \$7,500	WIFI \$7,500
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### PRE-EVENT MARKETING

Logo on the Sponsors page of the conference website	★	★	★	★	★
Logo and 100-word description in the mobile app	★	★	★	★	★
Company name and/or logo included on attendee promotional/update emails	2 Emails				

### ON-SITE MARKETING

Ad in the conference program	1/2 Page				Recognition in program
Company logo in the program next to listing	★	★	★	★	★
Logo on signage	At Checkin	Sponsor Poster	Sponsor Poster	Sponsor Poster	Sponsor Poster
Attendee passes	1				
Tickets to the VIP reception	1				
Logo on specific item	Attendee registraton page	Bag	Notebook	Lanyard	WiFi Landing Page
Company logo on pre-session slideshow playing before General Sessions	★	★	★	★	★
App push notifications					
Extra Item		Company literature placed in bag			Pick the WiFi password
Extra Item					
Number Available	2	3	2	Exclusive	2 (1 p/day)



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## SPONSORSHIP OPPORTUNITIES

**TUMBLER  
CO-SPONSOR  
\$7,000**

**MOBILE  
APP  
\$5,000**

**KEYNOTE  
INTRODUCER  
\$4,000**

**SESSION  
SPONSOR  
\$2,500**

### PRE-EVENT MARKETING

Logo on the Sponsors page of the conference website	★	★	★	★
Logo and 100-word description in the mobile app	★	★	★	★
Company name and/or logo included on attendee promotional/update emails		1 Email	1 Email	

### ON-SITE MARKETING

Ad in the conference program		Recognition in program		
Company logo in the program next to listing	★	★		
Logo on signage	Sponsor Poster	Sponsor Poster	Outside of Session Room	Outside of Session Room
Attendee passes		1	1	1
Tickets to the VIP reception				
Logo on specific item	Tumbler	App splash screen	On Agenda	On Agenda
Company logo on pre-session slideshow playing before General Sessions	★		★	★
App push notifications		1 p/day	1	
Extra Item			2 Minute Sales Pitch (can be a pre-recorded video)*	2 Minute Sales Pitch (can be a pre-recorded video)*
Extra Item			One - minute introduction of a Keynote speaker	Introduction of session speaker
Number Available	2	Exclusive	3 (1 p/Keynote)	1 p/Session

*\* Subject to approval & review of content*