

In partnership with



# PROSPECTUS 2020

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**NOVEMBER 17-19, 2020 • VIRTUAL EVENT**

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[WWW.FBCINC.COM/AFCEABELVOIR](http://WWW.FBCINC.COM/AFCEABELVOIR)

# AFCEA BELVOIR INDUSTRY DAYS 2020



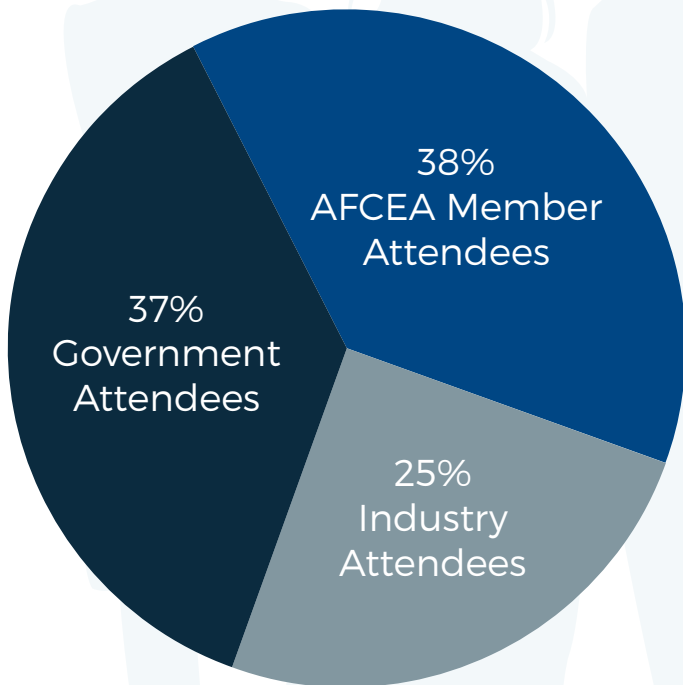
Join us November 17-19, 2020 for the AFCEA Belvoir Industry Days event being held virtually. The AFCEA Belvoir Chapter is honored to support the Fort Belvoir Community by providing a bridge for networking between government and IT industry professionals. With more than 400 members, AFCEA Belvoir continues to provide great networking opportunities for business professionals with a core focus in information technology.

**Exhibitors and sponsors  
can connect with key  
decision makers and  
leaders from PEO EIS.**

The Exhibit Hall will be held virtually with opportunities to run a live exhibit booth. There will be breakout sessions taking place throughout the event days, maximizing attendance and your opportunity to build face-to-face relationships with potential customers.

# WHY EXHIBIT OR SPONSOR?

The AFCEA Belvoir Industry Days event is a great opportunity bringing together key members of the government with industry/organizations from all over the United States. Sponsors can increase brand awareness, forge relationships with future customers and share new industry ideas. Contact your FBC Account Manager today to learn about new opportunities.



**AFCEA Belvoir Industry Days  
2019 Attendee Demographics**

**For full 2019 attendee demographics,  
contact your FBC account manager!**

## Who are the attendees?

2019 had more than 1,000 attendees, including registrations from:

- PEO EIS
- AFCEA Belvoir
- Air Force
- ATLESS
- Army Aviation
- Army CHES
- Army Contracting Command
- Army Cyber Command
- Army CIO/G6
- Army National Guard
- Army Reserve
- Army Human Resources
- AT&T
- Booz Allen Hamilton
- CACI
- Cisco Systems, Inc.
- CSRA
- DIA
- DISA
- DLA
- DTRA
- Dell EMC
- DoD
- DSA, Inc.
- DHS
- Google
- Hewlett Packard
- IBM
- Iron Bow Technologies
- Joint Force Headquarters
- Lockheed Martin
- McAfee, Inc.
- Northrop
- PD CHES



# 2019 PAST EVENT HIGHLIGHTS

**1,000+ ATTENDEES**

**5 KEYNOTE SPEAKERS**

**120 EXHIBITORS**

**35+ BREAKOUT SESSIONS**

**10 TECH DEMOS**



## 2020 EXHIBITOR PRICING

### Standard Virtual Marketing Package

**Standard Marketing Service Package for  
Non-AFCEA Members**

\$2,495

**AFCEA Belvoir Corporate Sponsor**

\$1,895

*To see what is included in each package and for other important exhibitor deadlines/information, visit [www.fbcinc.com/AFCEApackages](http://www.fbcinc.com/AFCEApackages).*

Special pricing is available for qualifying small businesses. Please contact your FBC account manager to confirm if your company is qualified to receive special small business discounted rates. There are a limited number available.

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If you are interested in becoming an AFCEA Belvoir Corporate Sponsor, please contact Beth Kelley at [registrar@belvoir.afceachapter.org](mailto:registrar@belvoir.afceachapter.org) OR Sheena Freeman at [Sheena.j.Freeman@gmail.com](mailto:Sheena.j.Freeman@gmail.com).



# SPONSORSHIPS

## PACKAGE SPONSORSHIPS

Virtual Diamond Sponsorship - \$12,000

Virtual Platinum Sponsorship - \$7,500

Virtual Gold Sponsorship - \$5,500

Virtual Silver Sponsorship - \$3,500

## SESSION SPONSORSHIPS

Keynote Introduction Sponsorship - \$2,500

Session Introduction Sponsorship - \$1,500

Prerecorded Session Sponsorship - \$1,500

## ITEM & BRANDING SPONSORSHIPS

Event Mobile App Sponsorship - \$7,500

Swag in a Bag Sponsorship - \$8,500

Lanyard Sponsorship - \$7,500

Notebook Sponsorship - \$6,000

Pen Sponsorship - \$2,000

## ADDITIONAL SPONSORSHIPS

Registration Sponsorship - \$2,500

Event & Ft. Belvoir Elementary  
School Support Sponsorship - \$1,000

AFCEA Belvoir Scholarship Donation - \$500



To see what's included in each  
sponsorship package and  
availability, go to

[www.fbcinc.com/AFCEApackages](http://www.fbcinc.com/AFCEApackages).



# THANK YOU TO OUR 2020 SPEAKERS

## FEATURED KEYNOTE SPEAKERS FROM 2020



**Vice Admiral Nancy Norton**

Director DISA and  
Commander JFHQ-DODI



**LTG John Morrison**

U.S. Army,  
Deputy Chief of Staff G6



**Mr. Gregory Garcia**  
(INVITED)

U.S. Army,  
Army CIO Acting Chief  
Information Officer



**Mr. Ronald Pontius**  
(INVITED)

U.S. Army Cyber Command,  
Deputy to the  
Commanding General



**Mr. Brendan Burke**  
(INVITED)

Enterprise Information Systems,  
Deputy Program  
Executive Officer

# THANK YOU TO OUR 2020 SPONSORS





# GET STARTED

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## DON'T HAVE AN ACCOUNT MANAGER YET?

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**Interested in sponsoring  
or exhibiting? Contact  
your FBC Account  
Manager today.**