



San Antonio, TX | August 14 - August 15, 2018

## SPONSORSHIP OPPORTUNITIES

Federal Business Council | 9800 Patuxent Woods Drive, Suite H, Columbia, MD 21046 | (800) 878-2940 | Fax (301) 206-2950

### SPONSORSHIP CONTRACT

This constitutes an agreement between FBC and \_\_\_\_\_ (to be referred to as Sponsor) to sponsor the following item(s) listed below at the given cost(s).

Please Initial Selection Below

### AGENDA TRACK SPONSOR

**Track Sponsor - \$12,000.00 (4 available)**

The *Track Sponsor* offers an organization an opportunity to provide thought leadership within a relevant content area. The sponsor will participate as the track lead, working with the Advisory Board and Agenda Architect to develop meaningful content for the sponsored track, while maintain pervasive visibility with attendees throughout session and the conference in its entirety. Sessions for a sponsored Forum or Summit will be hosted in a one-day format during the conference, for convenience and content bundling. Visibility for the Forum or Summit lead sponsor will be extended through the conference, on all materials including the conference website, marketing materials, and the mobile app.

Track 1    Track 2    Track 3    Track 4

**Includes:**

- Logo on the Sponsor tab of the event website
- ½ page ad in the conference exhibitor guide
- Signage identifying you as a Track Sponsor outside of the Track room
- Visibility in the mobile App
- Logo placement on the presentation screens in the room
- Participation on the Advisory Board for Track
- Opportunity to participate in content creation & recommend appropriate speakers to cover topic(s) of interest
- 10x10 Marketing Service Package Booth Space
- Lead Sponsor for subject matter area covered by Track
- Distribute White Paper to attendees as they enter the room for all sessions
- Access to Speaker Ready Room for networking
- 4 Conference Attendee passes

### NETWORKING & SOCIAL SPONSORS

**Reception Sponsor - \$7,500.00 (3 Available)**

The Reception will take place on August 14, 2018 in the Exhibit Hall located in the Hemisfair Ballroom

**Includes:**

- Beverage napkins with company logo
- Drink Tickets with company logo
- Logo on the Sponsor tab of the event website
- ½ page ad advertisement in the conference exhibitor guide
- Signage identifying you as the Reception Sponsor
- Visibility in the mobile App
- 10x10 Marketing Service Package Booth Space
- Access to Speaker Ready Room for networking
- 3 Conference Attendee passes
- Reception food for the reception attendees

**Lunch Sponsor - \$7,500.00 (Limited to 2) - Select Date:**  August 14, 2018  August 15, 2018

**Includes:**

- Logo on the Sponsor tab of the event website
- ½ page ad in the conference exhibitor guide
- Signage identifying you as a Lunch Sponsor
- Visibility in the mobile App
- 10x10 Marketing Service Package Booth Space
- Introduce Lunch keynote on selected day
- Access to Speaker Ready Room for networking
- 2 Conference Attendee passes
- Lunch for one day for attendees



## NETWORKING & SOCIAL SPONSORS Continued

### Break Sponsor - \$5,000.00 (4 Available)

Please note, the Break Sponsor does **NOT** include exhibit space

Morning Break Day 1    Morning Break Day 2    Afternoon Break Day 1    Afternoon Break Day 2

**Includes:**

- Logo on the Sponsor tab of the event website
- ¼ page ad in the conference exhibitor guide
- Signage identifying you as a Break Sponsor
- Visibility in the mobile App
- Access to Speaker Ready Room for networking
- Food and Beverages for one break for attendees
- 2 Conference Attendee passes

## ITEM & BRANDING SPONSORS

\*Please note, the Item & Branding Sponsorship opportunities do **NOT** include exhibit space

### Registration Sponsor - \$5,000.00 (Co-sponsorships Available)

**Includes:**

- Logo on the Sponsor tab of the event website
- Company logo on the registration booths
- Information included in white pages at the registration desk
- Visibility in the Mobile App

### Lanyard Sponsor - \$4,500.00 (Co-sponsorships Available)

**Includes:**

- Logo on the Sponsor tab of the event website
- Company logo on all attendee lanyards
- Signage identifying your company as the Conference Bag Sponsor
- Visibility in the Mobile App

### Conference Bag Sponsor - \$4,500.00 (Co-sponsorships Available)

**Includes:**

- Logo on the Sponsor tab of the event website
- Company logo on conference bags
- Opportunity to place literature in the conference bag
- Signage identifying your company as the Conference Bag Sponsor
- Visibility in the Mobile App

### Padfolio Sponsor - \$4,500.00

**Includes:**

- Logo on the Sponsor tab of the event website
- Company logo on all attendee padfolios
- Opportunity to place literature inside the conference padfolios
- Signage identifying your company as the Padfolio Sponsor
- Visibility in the Mobile App

### Charging Station Sponsor - \$2,500.00 (4 available)

**Includes:**

- Logo on the Sponsor tab of the event website
- Company logo on one Charging Station outside of the General Session and Exhibit Hall
- Visibility in the Mobile App



## APP SPONSORS

\*Please note, the App Sponsorship opportunities do **NOT** include exhibit space

### Conference App Sponsor - \$15,000.00 (Exclusive)

**Includes:**

- Company branding on the opening Splash Screen of the event app. (Splash screen covers the entire screen sized to fit iPhone, iPad, and Android. Displays for up to 5 seconds.)
- Logo under the Sponsor tab of the event website
- 1 Banner Advertisement
- 1 Social Wall Post and 1 Push Notification

### Push Notification(s) - \$1,500.00 (5 available)

Message sent directly to event attendees' mobile device. Connect with more customers. Every attendee at the event is a potential customer; encourage them to visit your booth or check out your profile to learn more about your services. This is your chance to entice them with a "call to action" or make a last-minute change.

**Includes:**

- Scheduled notifications display at the top and center of the screen
- Choice of all attendees or a select groups to receive messages in the app

### Banner Ad Sponsor - \$1,000.00 (12 available)

An appealing option for new companies entering the market and for larger companies that haven't partnered with this event before. A cost-effective option for building brand awareness and reach attendees.

**Includes:**

- Banner ad appears at the top of the screen
- 5 second display time during each appearance; unlimited rotations

### Sponsor Listing - \$500.00 (10 available)

This will allow for the profiles of the sponsor to be listed directly in the app. Descriptions needs to be 150 characters or less and should provide links to a special landing page to capture leads.

**Includes:**

- Featured placement in the Sponsor page of the app
- Interactive experience for attendees linking directly to the company's website
- Add to the standard sponsor listing by including PDFs, links to social media, photos, contact information, and more

### SocialWall Post(s) - \$300.00 (10 available)

The SocialWall captures all social media activity that includes event hashtags. This sponsorship gives the sponsor a stage to fuel their event presence and build social media following

**Includes:**

- Customize and broadcast message(s) on screens during the event
- Utilize the SocialWall to post pictures, custom posts, and promotions

## MARKETING SERVICE PACKAGE (Includes exhibit space)

Check below to include a Marketing Service Package (MSP) with your sponsorship. This is in addition to a selected sponsorship above)

- MSP with Premium Exhibit Space - \$2,495 x \_\_\_ = \_\_\_\_\_  MSP with Small Business Space - \$1,295 x \_\_\_ = \_\_\_\_\_
- MSP with Standard Exhibit Space - \$2,195 x \_\_\_ = \_\_\_\_\_  Veteran-Owned Business MSP - \$995 x \_\_\_ = \_\_\_\_\_





## DEADLINES & SPECIFICS

- Any artwork for print must be received by July 25, 2018. Please submit logos in .eps or any high resolution format.
- All ads for the exhibit list must be received by July 25, 2018. All full page ads will be 8.5" X 11". *Half page ads must be 8.5" (W) x 5.5" (H).* Please send the best quality ads that you have as we will not be able to manipulate them. The exhibit list will be printed in COLOR. **File size not to exceed 10 MB.**
- Any changes to these sponsorships or details must be approved by **Theresa Zichelli** at the FBC, prior to being confirmed.

## PAYMENT INFORMATION

**\*Sponsorship must be paid 60 days prior to the event.**

COMPANY NAME: \_\_\_\_\_

Please charge this credit card \$ \_\_\_\_\_ for the \_\_\_\_\_ Sponsorship.

Type: (Circle one) **MC** **VISA** **AMEX**      Expiration: \_\_\_\_ / \_\_\_\_      CSC/Security Code: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Card Holder Signature: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Telephone: (\_\_\_\_) \_\_\_\_\_

CC Billing Address: \_\_\_\_\_  
Street City State Zip

## TERMS AND CONDITIONS

1. The Sponsor, when making an application to participate, accepts and agrees to comply with the conditions of this contract governing the conduct of and participation in this event. Sponsor further agrees that this contract is binding on all parties and can be amended only in writing by both parties hereto.
2. **In the event the Sponsor cancels their reservation contracted herein, the Sponsor must do so in writing. Written notice must be received no later than 60 days prior to the event date to be liable for 0% of the Sponsor cost. Written cancellation received within 59 days or less of the event date obligates the Sponsor to pay FBC 100% of the Sponsor cost.**
3. Sponsor agrees not to assign or sublet any portion of included space nor permit individuals other than employees and/or their representatives to use the facilities provided. Sponsor further agrees not to display products or literature that are not regularly sold or distributed to him/her, except as may be necessary to illustrate the applications of his/her product.
4. FBC nor the Federal Government assumes responsibility or liability for any theft, damage or loss by any cause of property to the Sponsor, employees or their agents, nor for any injury that may occur to the Sponsor, agents or employees.
5. Sponsor agrees to hold FBC harmless and to reimburse the same for any judgments, settlements, costs or other expenses (including legal fees) to which it may be subject, for any injury, damage, loss or harm resulting or occurring to anyone (including visitors) which may result directly or indirectly from or in connection with Sponsor by the Sponsor, its employees or representatives.
6. FBC will not be liable for fulfillment of this contract due to any of the following causes: by reason of the building being destroyed by fire, acts of God, strikes, the authority of the law or for any other causes beyond FBC's control.
7. Pre-show advertising/promotions are at the discretion of FBC.
8. **Sponsor agrees not to accept any form of funds while at the event.**
9. All activities during the event must be conducted in such a way as not to infringe on the rights of other participants or offend visitors. Interviews, discussions or other business conversation must be confined to the Sponsors area only. Independent 'hospitality suites' or other activities which are not an official function of the event or official agenda are prohibited and will not be supported nor promoted.
10. FBC nor the government approve, endorse or recommend the use of any specific commercial product or services. The Sponsor may not, therefore, imply either verbally or in printed literature, that his/her products or services are approved, endorsed or recommended by FBC or the government by virtue of this contract.
11. The Sponsor agrees to comply with local fire and safety.
12. FBC reserves the right to cancel or change the date of any component of the event at any time.
13. FBC will hold all event activities as scheduled during times of inclement weather, unless the Federal Government is closed. FBC will not honor requests for refunds or credits for companies who choose not to participate.
14. Sponsors who fail to comply with the security requirements may be denied access to the selected site by the hosting agency and/or FBC. FBC will not be responsible and will not provide refunds or credits to Sponsors who are denied admission to the event site due to failure to comply with these security instructions.
15. All Sponsor fees are due in advance. FBC will only invoice for Sponsor contracts that are received **more than 90 days from the event date.** Otherwise, the company must pay for the fees of the Sponsor by credit card. Registrations are taken on a first-come, first-serve basis according to receipt of payment.
16. **Sponsor will be liable for ANY collection expenses, including reasonable attorney's fees and credit card fees due to charge backs.**
17. FBC is not responsible or financially liable for the coordination of any shipped materials to or from an event site unless the item is included with a sponsorship. This includes contacting shipping companies, cost of lost items and packaging of materials. The shipment, packaging and tracking of materials are the responsibility of the participating Sponsor.
18. FBC will coordinate all of the administrative, catering, purchasing of materials and other details dealing with the contracted Sponsor item.
19. Sponsor agrees to coordinate any activities, including but not limited to, social events, special seminars, hospitality suites, etc. relating to the event, its participants or any personnel connected with the event, exclusively with FBC. FBC works under agreements with both the hosting agency and the hotel/site. In order to facilitate the conference or event in the best manner and avoid scheduling conflicts, FBC has been directed to coordinate all social functions and receptions that are held on site at the host venue/hotel involving attendees from the particular conference. Therefore any planned social involving industry and conference attendees must be agreed upon and coordinated with FBC. Please speak directly with FBC to get further direction and guidance on this area. Failure to comply with this requirement may result in exclusion from the event.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_