NLIT Summit 2020

878
in 2020

430
in 2019

1,391
total participants

Attendee Numbers

878 registered attendees - biggest NLIT attendance yet, more than doubling 2019 participation!

43,784 Total social media reach of FBC's #NLIT2020 messaging across platforms on day 1 of the event

There were 1,108 vendor raffles forms submitted (average of 24 submission per vendor)

Premier sponsor logos went to 2,000 National Lab personnel in targeted NLIT emails

330 attendees viewed the Supporters/Sponsors Page

7,163 Views of the exhibit halls (average of 2,387 per hall)

Some of the popular titles represented at NLIT included:

Chief Information Officer	IT Engineer
Chief Information Security Officer	IT Manager
Computer Scientist	Network Engineer
Cyber Assurance Architect	Program Manager
Cybersecurity Analyst	Software Engineer
Enterprise Architect	Solutions Architect
Information Systems Architect	Systems Administrator

149 Gamification Participants!

Attendees increased their vendor knowledge through 3 contests aimed at increasing interaction between representatives and lab personnel.

3,128 Views of your logo in the Exhibit Hall

Sandia National Laboratory - 30%
Other Agencies & DOE Headquarters - 17%
Other National Labs - 14.5%
Idaho National Laboratory - 9%
Los Alamos National Laboratory – 8.5%
Pacific Northwest National Laboratory - 8%
Lawrence Livermore National Laboratory – 7.5%
Oak Ridge National Laboratory – 5.5%

FBC