CYBER MARYLAND 2019





welcome

On behalf of the CyberMaryland Conference Board, Partners, Sponsors, Speakers, Exhibitors and Production Team, I am pleased to invite you to the 2019 CyberMaryland Conference.

This year's theme, *Cyber Threats, Nevermore: Unifying the Cyber Community in Maryland and Beyond* highlights Maryland as the point of connection for cybersecurity throughout the United States. Faced with constant threats, Maryland has continued to lead the charge in cyber defense. This year's theme pays homage to a historic Maryland icon – famous poet and cryptographer Edgar Allan Poe – while emphasizing Maryland's bright future through the development of its cyber ecosystem.

Constant collaboration between industry, academia and government have created advanced technologies that have made Maryland the leader in cyber defense. Paramount discussions regarding deep fake videos, policy framework, workforce development and information sharing have been added to the conversation this year.

The 2019 conference is organized into key themes to highlight Maryland's strengths – innovation, education and workforce development – as well as guide the conversation in the crucial emerging areas of risk, connected devices and policy.

The CyberMaryland Committee hopes you will participate this year as an industry exhibitor or sponsor. Local Maryland businesses, as well as national ones, are welcome. We'll see you there!



Chairperson, CyberMaryland 2019

CyberMaryland INFORMATION

Conference Events

CyberMaryland Conference

December 5-6, 2019

CyberMaryland Exhibitor Showcase

December 5-6, 2019

The CyberMaryland Challenge

December 5-6, 2019

CyberMaryland Job Fair hosted by

Cleared Jobs

December 5, 2019

Networking Reception

December 5, 2019

Conference Tracks May Include

Cyber Risk Forum

Cyber Education Summit

Workforce Development Summit

Impact of the "Internet of Things" on Your Security – What You Don't Know You Don't Know

Business of Cyber

Cyber Policy Summit

Sponsorship Opportunities

Maximize your exposure at CyberMayland with one of the many sponsorships opportunities that are available. From event level sponsorships to conference giveaways, there is a package that is sure to fit your budget and marketing outreach goals.

EVENT LEVEL SPONSORSHIPS







All event level sponsorships include an exhibit space, program ad, conference passes, company logo on signage and more.

Visit www.CyberMarylandConference.com for more details.



Sponsor the app, where attendees have CyberMaryland in their pocket!



Cyber Threats, Neurone 1998.

Unifying the Cyber Community in Maryland & Beyond

The CyberMaryland Conference is an annual two-day event presented by the Federal Business Council (FBC) in conjunction with academia, government and private industry organizations. The 2019 theme, *Cyber*

Threats, Nevermore: Unifying the Cyber Community in Maryland and Beyond, encompasses the event's intent to highlight Maryland as the world's foremost cybersecurity innovator throughout history. The CyberMaryland Conference provides unique trust-building opportunities for stakeholders, information sharing for improved situational awareness and resilience, networking for business development, and communication opportunities to further unify cyber assets across Maryland.



CyberMaryland Conference Overview

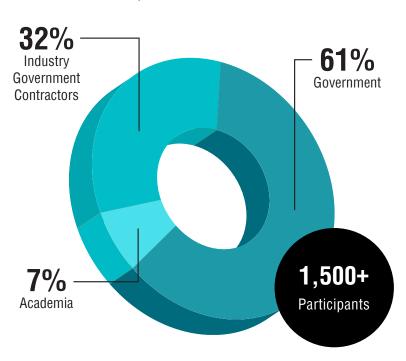
Who are the Attendees?

Past conference attendees include registration from:

- BAE Systems
- Cisco
- · City of Baltimore
- Department of Defense (DoD)
- Department of Homeland Security (DHS)
- Department of Treasury (DoT)
- DISA
- GEICO
- Hood College Graduate School
- IBM
- Leidos
- Lockheed Martin
- NASA
- National Security Agency (NSA)
- Northrop Grumman Corp
- The Washington Post
- UMBC Training Centers
- · University of Maryland
- US Air Force
- US Army
- US CyberCommand
- US Navy

Past Titles Included:

- CEO
- CIO
- CISO
- CTO
- Cyber Analyst
- Director of Business Development
- Intelligence Specialist
- IT Security Specialist
- Network Engineer
- Program Director
- Program Manager
- Senior Data Analyst













Bringing Maryland's Cybersecurity Professionals Together

The conference is designed to highlight the many cybersecurity assets located in Maryland including: federal agencies, academic institutions, a skilled workforce and business resources. The conference is optimal to further develop the culture of innovation and entrepreneurship within the state as well as expand and enhance the resources, relationships, talent and opportunities that make Maryland the ideal place for cybersecurity businesses.



Cyber Maryland WHY ATTEND?

Maryland is the epicenter of information security and innovation. CyberMaryland has brought the community together since its launch in 2011. Maryland is home to an increasingly influential cyber community, including a high density of cyber engineers coming from the nation's top security agencies. That makes this event a not-to-be-missed opportunity for both national and Maryland-based industry partners. CyberMaryland has consistently attracted top leaders, experts and key decision makers through its unrivaled content.

In 2018:

- The conference hosted more than 1,500 of the nation's top cyber leaders and professionals, including federal, state and local government agencies; academic institutions; cybersecurity entrepreneurs; and industry leaders of research and development.
- Attendees represented more than 50 government agencies, 250 cyber companies, colleges and universities and international partners such as Australia and Canada.

2018 Past Event Highlights

- 1,500+ Participants
- 40+ Exhibitors
- 25+ Breakout Sessions
- 4 Keynote Speakers

New This Year

- A reconfigured floorplan that promotes networking and ease of access for both attendees and exhibitors.
- New sponsorships are available for companies to increase their brand awareness.
- Expanded promotional options are included in every new marketing service package and sponsorship.
- New state-of-the-art exhibiting kiosks.

Conference exhibitors
can showcase and demo
their latest cybersecurity
innovations and services
to the best and brightest
the cybersecurity industry
has to offer.







Package Sponsorships

Platinum Sponsorship - \$10,000

Gold Sponsorship - \$7,500

Silver Sponsorship - \$5,500

Networking Break Sponsorships

Track Sponsorship - \$5,000

Break Sponsorship - \$5,000

Reception Sponsorship - Contact your FBC Account representative

Non-Exhibiting Sponsorships

Conference Wi-Fi Sponsor - \$10,000

Conference Bag Sponsorship - \$10,000

Mobile App Sponsorship - \$7,500

RFID Security Wallet - \$7,500

Lanyard Sponsorship - \$7,000

Column Wrap - \$3,000

Cyber Generation - \$1,500

Conference App Logo - \$99



Thank you to our

Speakers!

Featured 2019 Speakers



Diane M. Janosek

National Cryptologic School, National Security Agency

Commandant," 2019 Cyber Warrior Woman of the Year"



Vice Admiral Nancy A. Norton

Defense Information
Systems Agency
Director



Anne Neuberger

National Security
Agency
Director, Cybersecurity



Dr. Matt Turek

Defense Advanced Research Projects Agency Program Manager,

Information Innovation
Office (I2O)

Keynote Speakers from 2018



Ms. Marianne Bailey

National Security Agency

Deputy National Manager (DNM) for National Security Systems (NSS) and Senior Cybersecurity Executive



Captain Ed Devinney

US Navy, United States Cyber Command

Director, Corporate Partnerships and Technology Outreach



<u>Christopher Krebs</u>

Department of Homeland Security

Under Secretary, National
Protection and
Programs Directorate



The Honorable C.A.
"Dutch" Ruppersberger

U.S. House of Representatives (MD)



Sponsors & Exhibitors

Your Support is Essential - This Event Does Not Happen Without You!

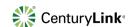
































































































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